

# The 4P's!

Here is your road map to success!

Power Start  
Pearl Girl  
Profit Level  
Promotion



## Power Start:

Put the product on 30 faces  
in 30 consecutive days!



Pearl Girl: Sharing the Mary Kay marketing plan  
with 9 women in your first 30 days!

First 3= Earrings

Second 3= Bracelet

Last 3= Necklace



## Profit Level:

Grow your customer base so  
you can write yourself a  
paycheck each week!



Promotion: Feel the Power of Red!



# The 4P's

Name \_\_\_\_\_ Month \_\_\_\_\_



## Faces



1	16
2	17
3	18
4	19
5	20
6	21
7	22
8	23
9	24
10	25
11	26
12	27
13	28
14	29
15	30



## Career Talks

1
2
3
4
5
6
7
8
9



## Profit Level



<u>Week 1 Sales</u>	Orders to Mary Kay
<u>Week 2 Sales</u>	
<u>Week 3 Sales</u>	
<u>Week 4 Sales</u>	



## Promotion



New Team Members